

Italo Campilii - Resume

ITALO CAMPILII

AI Systems Builder · Brand Architect · Founder-Operator Sarasota, FL (Remote) · 954-779-0921 · campilii@me.com · linkedin.com/in/italocampilii · campilii.com

SUMMARY

Builder-operator with 20+ years across Apple, Google, and founder-led companies. Today I run the infrastructure of five brands solo — content engines, e-commerce, ad factories, publishing pipelines, dashboards — orchestrated through Claude Code in the terminal, AI agent fleets, and scheduled automation. I don't manage teams that build systems; I am the system. Looking for a remote role where one deeply technical-creative operator replaces a department.

AI & SYSTEMS EXPERTISE (2024–present, daily practice)

- **Claude Code / terminal-native agentic development:** multi-agent orchestration, custom skills, MCP servers, scheduled autonomous loops (launchd/cron), workflow pipelines — production use across all ventures
- **Autonomous content & SEO engines:** 500+ AI-generated, GEO-optimized articles live; authority engine publishing on a 2-hour scheduled loop with zero manual steps
- **AI ad & video factories:** product-truth-grounded generation pipelines (fal, HeyGen, Seedance), founder-avatar video systems, cinematic brand-film production frameworks
- **Automated publishing:** 58-book factory (manuscript → cover → KDP-ready) built end-to-end
- **Infra:** Cloudflare Workers/Pages/D1, Supabase, Stripe (live funnels), n8n automation fleets, Shopify, Astro/Next.js, Playwright automation
- **Systematic trading:** walk-forward-tested strategies with hard kill criteria across equities, FX, options — evidence-driven, not vibes-driven

EXPERIENCE

Co-Founder & Brand/Systems Lead — Ecolosophy (2024–present) Non-toxic home brand. Built the entire operating stack solo with AI agents: Shopify store, Amazon FBA launch (\$118k pipeline), influencer engine (23 creators, custom admin), AI ad studio, review infrastructure, email (Klaviyo), SEO/GEO engine on Cloudflare.

Founder & CEO — MentorMe.com (2018–present) EdTech/leadership SaaS co-founded with a 24-year Apple executive. Designed platform UX, built AI content-distribution system (209-post SEO blog, autonomous authority engine), live Stripe product funnels, and a book-publishing arm.

Co-Founder, Creative Director & Brand Architect — Acromatico (2007–present) Brand studio and art platform; SaaS builds for Fortune 500 clients including Apple. 100k+ social following via award-winning visual storytelling. Today: fully automated blog (500+ posts), client portals, lead engines, AI chatbot, merch store — all built and operated by one person with agent tooling.

Chief Marketing Officer — Access by CGI / CGI Merchant Group (2022) Joined during the \$375M Trump Hotel DC acquisition. Architected fintech brand + AccessByCGI.com SaaS platform in a record 3-month window; helped secure high-profile athlete/investor backing.

CEO — GC Global Development (2015–2017) Zero capital → \$6M+ from a single funnel in 18 months; 20% market share.

Chief Sales Officer — Golden Royal Travel (2008–2012) Built a 100+ person call center from scratch to 10-figure cumulative sales through sales automation.

Mac Specialist — Apple Inc., Rome (2010–2011) — Top 1% performer; launch team for the first Apple Store in Italy. **Ads Quality Rater — Google (via Workforce Logic)** (2010–2011)

SELECTED ACHIEVEMENTS

\$1B+ pipeline supported across capital raises · 8-figure collective sales track record · 4 companies co-founded to operational P&L · Multi-7-figure funnel revenue in 18 months · Speaker at EXMA (LATAM's largest marketing platform) · John Maxwell certified speaker/coach · Featured: Apple, Google, Guinness World Records

EDUCATION & LANGUAGES

BA Business Administration & Information Systems, DeVry University · English, Spanish, Italian (fluent)

ATS keywords: AI agents, Claude, LLM orchestration, automation, prompt engineering, agentic workflows, brand systems, growth engineering, Cloudflare, Stripe, n8n, MCP, forward deployed, solutions engineering.